Talal Abu-Ghazaleh International University TAGI-UNI

TAGI-UNI Newsletter

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TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website
www.tagiuni.com
for more information

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■ Talal Abu-Ghazaleh Organization Recognized as Accredited Center for "Cambridge English Qualifications"

AMMAN - The Talal Abu-Ghazaleh Organization (TAG-Org) has been approved as an accredited testing center for Cambridge English Language Assessment (Part of the University of Cambridge).

CAMBRIDGE ENGLISH
Language Assessment
Authorised Centre

The approval and accreditation of TAG-Org have been duly earned due to its international reputation and expertise in the management of numerous international certificates through its collaboration with international professional associations, as well as by building on its long experience and collaboration with Cambridge International Examinations (CIE) in validating the Talal Abu-Ghazaleh IT Skills diploma which it has been offering for over fifteen years.

TAG-Org sought to obtain this accreditation due to the role it plays in the area of capacity-building of targeted groups and its firm belief for the need to replenish and provide the local market with internationally validated certifications.

In addition to exams, TAG-Org will provide training and qualifying courses through a team of specially qualified trainers and examiners.

The preparatory phase is expected to conclude imminently, along with the initiation of the organization of exams. Hence, the official opening of the application process for training courses and sitting exams will soon be announced, highlighting the fact that each participant who successfully passes the exam will receive a certificate issued by Cambridge English Language Assessment (Part of the University of Cambridge).

■ TAGIMETRIC Holds More than 700 Proctored Exams in First Half of 2017

AMMAN - Talal Abu-Ghazaleh International University announced that TAGIMETRIC, its proctored testing center, held more than 700 exams in the first half of 2017.

The Center, equipped with web-accessed monitoring services and student authentication facilities using the latest biometric technology, is staffed by highly trained professionals with a wealth of experience in providing first-class services to private businesses, educational institutions and corporations. These services are designed to address the demand for entry and exit tests, skill level exams and much more, for a range of well-known online and traditional examination providers.

TAGIMETRIC; an accredited center for the APTIS test, which is provided by the British Council, examined 104 candidates in the first half of 2017. Talal Abu-Ghazaleh Organization (TAG-Org) has recently decided that passing the APTIS test is a basic requirement for appointment at all its offices; after being a prerequisite for promotion only. This decision comes as a part of the Organization's policy to enhance and develop the employees' English language capabilities.

Moreover, TAGIMETRIC and other partner universities such as the Syrian Virtual University (SVU), and Amity University; previously signed an agreement to help students, mainly Syrians, sit for their exams in Jordan, Lebanon, Egypt and Bahrain, along with other partner institutions such as Pearson VUE. Accordingly, TAGIMETRIC held 598 exams in the first half for Syrian and Jordanian students in Amman.

Abu-Ghazaleh Launches Talal Abu-Ghazaleh International Diploma in IT Skills

AMMAN - Talal Abu-Ghazaleh Organization (TAG-Org) is pleased to announce that it will continue to offer the International Talal Abu-Ghazaleh Diploma in IT Skills (TAG-DIT), which has been offered since 2001 in cooperation with Cambridge International Examinations (CIE) - Cambridge University.

TAG-Org's announcement comes after CIE's recent decision to stop accrediting diplomas that are issued by organizations and institutions around the world as from June 30, 2017.

Considering TAG-Org's 16 year of experience developing and managing the CIE – Cambridge University accredited International Talal Abu-Ghazaleh Diploma in IT Skills where over a quarter million Arab citizens from all over the Arab countries were trained and granted the Diploma, and since the Diploma and its components, including the curriculums and exams were developed and are fully owned by TAG-Org, the Organization decided to offer the diploma and the related training programs and exams without accreditation by any third party.

Cambridge International Examinations (CIE) - Cambridge University has always imposed the highest degree of quality control over all elements of the program, including curriculums, training materials, and examination programs. Additionally, during the 16 years, the development and programing tasks have been entrusted to experts at TAG-Org, and no remarks on the program quality or management have ever been reported by CIE.

Therefore, and out of TAG-Org's keenness and commitment to building knowledge-based communities and reach digital citizen, it decided to continue to offer the program by providing training courses and other education sources through over a thousand accredited centers all over the Arab countries.

For further information on the International Talal Abu-Ghazaleh Diploma in IT Skills, please visit tagitc.com.

■ TAGI-UNI Programs

- **Diploma in Advertising & Brand Management**
  Provider: Amity University
  Duration: 1 semester   Fees: $750

- **Global Marketing Essentials**
  Provider: Thunderbird School of Global Management
  Duration: 4 weeks   Fees: $400

- **Postgraduate Certificate in Corporate Finance**
  Provider: University of Liverpool
  Duration: 1 year   Fees: $10,325

- **Executive Certificate in Supply Chain Management**
  Provider:Thunderbird School of Global Management
  Duration: 1 year   Fees: $4,752

For more information about TAGI-UNI partners' programs
 and certificates, please visit:
www.tagiuni.com

Talal Abu-Ghazaleh Digital University　　TAG-DU

■ Start Your MBA Based on MOOC Today!

In this issue, we encourage you to enroll in "Supply Chain Management: A Learning Perspective" course, which explains the creation of maximum value through effective supply chain management, in particular, from a dynamic learning perspective. Understanding fundamental principles of value creation for the consumers or the market, and learning how the product or service is made; coordination of value creating activities or functions and determination of who should play what leadership roles in realizing all these objectives.

The course is offered by Korea Institute of Science and Technology, through the platform of Coursera, and is tutored through duration of eight weeks.

Link access to the course:
https://www.coursera.org/learn/supply-chain-management

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