



TAGI-UNI Newsletter

March 2018, Issue 25



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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■ King Felipe VI of Spain Decorates Talal Abu-Ghazaleh



AMMAN -The Order of Commander of Civil Merit in Spain has been bestowed upon HE Dr. Talal Abu-Ghazaleh by His Majesty King Felipe VI of Spain in recognition of Abu-Ghazaleh's efforts in serving the community and in improving relations between Jordan and Spain.

The Order of Commander of Civil Merit was presented to Dr. Abu-Ghazaleh by the Spanish Ambassador to Jordan in a reception ceremony held in honor of Dr. Abu-Ghazaleh, at the Spanish Embassy residence.

The Ambassador read the Order signed by His Majesty the King and the Minister of Foreign Affairs and Cooperation, explaining that the honor is granted in recognition of the virtuous and honorable character of Dr. Talal Abu-Ghazaleh in the service of the nation. She added that Dr. Abu-Ghazaleh is awarded the Order of Civil Merit with the rank of Commander and that he is authorized to use the badges that correspond to this distinction in conformity with the law.

It's worth mentioning that Dr. Abu-Ghazaleh has been awarded a number of orders and medals with high honor including: the Order of Independence of the First Class by His Majesty King Abdullah II (2016), the Legion of Honour 'Chevalier de la Légion d'Honneur from Mr. Robert Mitterrand, France (1985), Decoration of the Republic of Tunisia from His Excellency President Habib Bourguiba, Republic of Tunisia (1985), Honorary Award for Enhancing the Sino-Arab Relations from HE Mr. Xi Jinping, President of the People's Republic of China, Decoration of Independence of the Hashemite Kingdom of Jordan from His Majesty the Late King Hussein Bin Talal, The Hashemite Kingdom of Jordan (1967), Presidential Decoration presented by General Emile Lahoud, President of the Republic of Lebanon, Lebanon (2001), Decoration of King Salman Bin Abdul Aziz, KSA (2012), The Arab Award for Innovation Media from His Highness Sheikh Jaber Mubarak Al Hamad Al Sabah, Kuwait, (2012), President Abdul Rahman Sewar Al Zahab, Sudan (2014), and Decoration of Creativity in Innovation and Digital Transformation from Regional Donor Organizations, Bahrain (2016).

UNICEF distributes 15 thousand copies of 'Talal Ibn Adeebah' story

■ Abu-Ghazaleh Visits Zaatari Refugee Camp to Address its Educational Needs

ZAATARI, Mafraq - HE Dr. Talal Abu-Ghazaleh paid a visit to the Zaatari Refugee Camp and met with Head of the Camp Colonel Thouqan Obeidat, UNICEF Representative to Jordan Mr. Robert Jenkins as well as students from the Zaatari Elementary School for Girls.

During a tour of the Camp organized by UNICEF, Obeidat and Jenkins briefed Dr. Abu-Ghazaleh on the conditions in the Camp in terms of education, training and infrastructure mainly in the field of energy resources.

Dr. Abu-Ghazaleh expressed his pride at his partnership with UNICEF and declared his willingness to cooperate with all stakeholders to serve the Camp, particularly in the provision of renewable energy, and the establishment of three knowledge centers equipped with computers in addition to free Internet connection for the benefit of the students and residents of the camp alike.

He also announced that the knowledge centers would be provided with educational programs to enable students to acquire professional qualifications through digital learning as per the request of Mr. Jenkins.

In reference to the significance of education, Dr. Abu-Ghazaleh indicated that the importance of education is even greater for camp refugees since it is their only means towards improving their conditions, developing their skills and capacities and leading a way out of their harsh living conditions and suffering.

He pointed out that Talal Abu-Ghazaleh Organization (TAG-Org) with the support of the European Union, is offering 300 scholarships to Syrian refugees from inside and outside the Camp to acquire international academic degrees such as a Bachelor's or a Master's degree via



digital learning, adding that work is under process to increase the number of beneficiaries amongst Syrian refugees and displaced persons in the Syrian territories.

Meanwhile, he declared that the Organization is working on the manufacturing of the Talal Abu-Ghazaleh for Digital Citizenship (TAGDC) device, noting that the new device will be distributed to all students of the Camp upon completion.

Due to the importance of the English language, Talal Abu-Ghazaleh Academy is also offering Cambridge Assessment English and examinations, noting that the Academy is an authorized center for examinations and assessment.

For his part, UNICEF Representative to Jordan Mr. Jenkins welcomed the donation of books from Dr. Abu-Ghazaleh to schoolchildren in Zaatari and said he was looking forward to further opportunities of collaboration to help vulnerable children in Jordan.

During the visit, Jenkins briefed Abu-Ghazaleh about the education programs in the camp. He informed him that there are 12



UNICEF-supported school complexes in Zaatari, accommodating 22,000 students.

During his visit to Zaatari Elementary School for Girls, Dr. Abu-Ghazaleh presented students with the 'Talal Ibn Adeebah' story which he hopes will serve as motivation, inspiration and determination since it narrates the story of Abu-Ghazaleh's childhood spent living at a refugee camp.

'Talal Ibn Adeebah', written by author Areej Younis, chronicles the story of Dr. Abu-Ghazaleh from his childhood during which he was forced

to leave his homeland, until his achievement of great success. The story presents lessons for success against obstacles and challenges faced by the Palestinians, and demonstrates how to achieve glory despite suffering, "It's the story of a child, who grows up to become a legend, a child who went through suffering, however, he never gave up, and from the harsh life he suffered, he created a promising future for his family, country and nation and became a landmark and example of a genius, creative, leading and successful personality and a name that is always mentioned in intellectual, social and humanitarian spheres."

■ Talal Abu-Ghazaleh Organization Opens New Office in Cameroon

YAOUNDÉ, Cameroon -Talal Abu-Ghazaleh Organization (TAG-Org) inaugurated a new office in the Republic of Cameroon, in Yaoundé, to provide its clientele with various professional services mainly consulting, training and translation services among others.

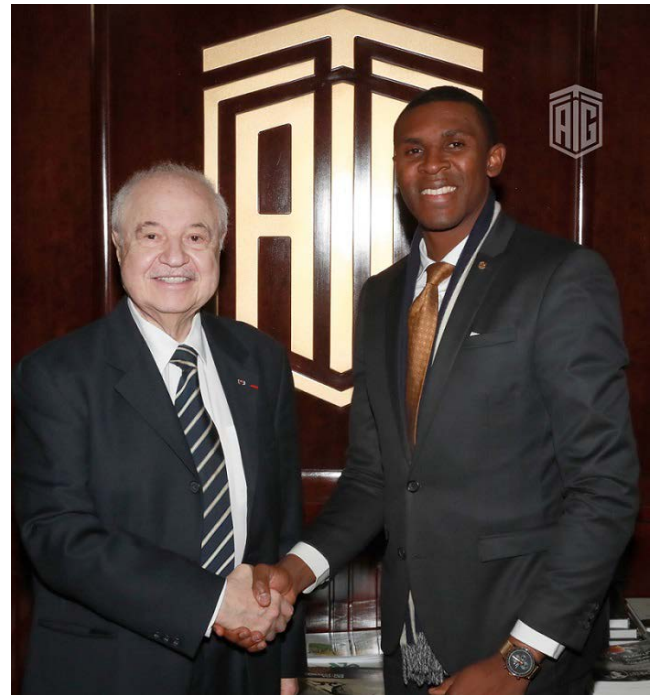
HE Dr. Talal Abu-Ghazaleh declared that the opening of the new office in the Republic of Cameroon aims, at meeting the demand for TAG-Org's various range of services, mainly in the fields of ISO certification consultation services, legal services in addition to consulting for establishing small and medium-sized enterprises.

The office will also offer various professional, qualifying and training courses in the Republic of Cameroon to help in developing human resources and provide the most advanced tools in the fields of knowledge and Information and Communications Technology (ICT).

Dr. Abu-Ghazaleh affirmed that the establishment of the office comes in line with the Organization's expansion strategy to be present in every region throughout the world and facilitate access to its services at a global level.

To benefit from 'Talal Abu-Ghazaleh for Consulting and Training' office in Cameroon, clients can visit the office's headquarters in Yaoundé, 3rd Floor, Building CFC, Boulevard du 20 Mai, or directly contact Mr. Tanwie Walson Emmanuel via email: cameroon@tagorg.com.

It's worth mentioning Talal Abu-Ghazaleh



Organization (TAG-Org) is the largest global group of professional service firms offering services in the fields of Accounting External Audit, Internal Audit, Corporate Governance, Taxation, Educational Consultancy, Economic and Strategic Studies, Management Advisory Services, Professional and Technical Training, Technology Transfer Project Management, Real Estate, Management, Investors and Business Advisory Services, Human Resources and Recruitment Services, E-Government, E-Commerce, E-Education, IT and Security Audit, Web Design, Professional Interpretation and Translation, Website Arabization, Domain Names Registration, ICT Strategic Planning, ERP Consulting Services, IT and Internet Skills Training and Examinations, Intellectual Property Rights Protection and Management, Legal Services, among others.

■ TAGI-UNI Students' Corner

My name is Mohammad Khaled Alsayedeh, I am one of TAGI-UNI students. Regardless of the harsh conditions, I was determined to continue my studies in Commerce, which I have already started back in my country, Syria, and couldn't continue because of war.

I am currently a student in an EU funded project, Language and Academic Skills and E-Learning Resources (LASER), and chose TAGI-UNI because they always do the best they can to support people and help them improve their lives by offering them high-quality education.

I wish I could find a good job in my field of study to achieve all my dreams.

Currently, I don't have a permanent job, but sometime I manage to find temporary jobs.

I have many dreams for the future, but I like to say that one of my biggest dreams is to continue my higher studies and get a master's degree.



■ TAGI-UNI Programs

- **Financial Management of Global Currency Exchange**
Provider: Thunderbird School of Global Management
Duration: 3 Weeks Fees: \$400
- **English course - A2 Level**
Provider: Velawoods
Duration: 1 Years Fees: \$50
- **Professional Paralegal Certificate**
Provider: Amity University
Duration: 3 months Fees: \$300
- **MS in Marketing**
Provider: University of Liverpool
Duration: 3 years Fees:\$27,900
- **Master's of Computer Applications**
Provider: Amity University
Duration: 2 years Fees: \$3,500

For more information about TAGI-UNI partners' programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAG-DU Professional Diploma in Marketing Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices of the Marketing Management subjects.

The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

We introduce to you seven Massive Open Online Courses, offered by international institutes, and you are only required to complete five out of the seven courses listed for this specialization in order to receive the diploma.

The suggested sequence of courses:

Course 1: “Marketing Management”, offered by Indian Institute of Management, through the platform of edX.

Course 2: “Brand and Product Management”, offered by IE Business School, through the platform of Coursera.

Course 3: “Channel Management and Retailing”, offered by IE Business School, through the platform of Coursera.

Course 4: “Marketing Analytics”, offered by UC BerkeleyX, through the platform of edX.

Course 5: “Positioning: What you need for a successful Marketing Strategy”, offered by IE Business School, through the platform of Coursera.

Course 6: “Marketing in a Digital World”, offered by University of Illinois at Urbana-Champaign, through the platform of Coursera.

Course 7: “Marketing: Customer Needs and Wants” offered by IESE Business School, through the platform of Coursera.

For more information, please contact us at info@tagiuni.com

Follow us:



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