

# TAGI-UNI Newsletter

July 2021, Issue 65



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website  
**[www.tagiuni.com](http://www.tagiuni.com)**  
for more information

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# Talal Abu-Ghazaleh International University

*TAGI-UNI is the people's gateway to the world's best education, promoting global citizenship and individual responsibility. Under its mission "to make accredited educational programs accessible to everyone, everywhere", TAGI-UNI uses partnerships - comprised of a network of universities, non-government organizations, training institutions, and language schools - as its modus operandi to deliver comprehensive education to a global student body. Thus, digital education provided by international institutions compels individuals to understand their interdependence and their interconnected roles in the modern world.*

*With its vision of "world-class education as a human right", Talal Abu-Ghazaleh University seeks to democratize education through a system of channels to open students' dialogue with one another, therefore putting the quality of interaction in their hands. TAGI-UNI makes it possible for the transforming societies to embrace new concepts emerging from the ground up, given that accessibility to education is paramount for maximizing these societies' potential.*

*Talal Abu-Ghazaleh University provides boundless world-class higher education across the globe to learners who may be unable to afford the costs of travel. All programs offered are of the highest caliber and relevant to global job market needs.*

*For more information, please visit TAGI-UNI website: [www.tagiuni.com](http://www.tagiuni.com)*

## ■ ‘Launched by Talal Abu-Ghazaleh International University Digital Platform Entrepreneurship Programs



**Amman** - Talal Abu-Ghazaleh International University (TAGI-UNI), a member of Talal Abu-Ghazaleh Global (TAG.Global), launched a range of entrepreneurship programs to be provided through its digital platform to empower students and build their IT capabilities.

The new programs are intended to enhance TAG.Global’s mission in promoting digital culture among the emerging Arab generations, as well as to develop the innovation skills of the talented children aged between 6-15 years. Dr. Mushira Enezat, executive director of the International Educational Programs at TAG.Global, stated that HE Dr. Talal Abu-Ghazaleh pays special attention to this age group for their significant role in creating a future based

on creativity. She added that these training programs include a set of skills, in addition to knowledge. They also include the latest technology trends needed to digitally empower children who wish to participate in such programs from various schools throughout the Kingdom.

Additionally, Enezat affirmed that TAGI-UNI works on building a creative learning environment for children based on Dr. Abu-Ghazaleh’s belief that ‘The world’s innovators were not naturally born creative; rather, they were raised in an appropriate environment that enabled them to innovate and create.

She also pointed out that the programs include the ‘Junior Digital Educator’ program which

would be the first course to be launched, noting that such a program would directly instill in children the noble goals of future professions and their relationship to technology.

Enezat further explained that the new 25-hour theoretical and practical training programs are developed and implemented by a group of experts at TAG.Global, and conducted under the supervision of TAGI-UNI.

## ■ ‘Abu-Ghazaleh Receives Oman’s Ambassador to Jordan



**AMMAN** - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), received in his office the Ambassador of the Sultanate of Oman to Jordan, HE Sheikh Hilal Marhoon Al-Ma'amari, to discuss issues of mutual interest mainly in the fields of innovation, renewable energy and capacity building.

During the meeting, the Ambassador reviewed some of the most significant achievements the Sultanate in the fields of modern technology and knowledge, as well as renewable energy storage solutions.

Al-Ma'amari expressed his readiness to discuss cooperation between TAG.Global and



the Omani relevant institutions to establish a Business Incubator in Oman aimed at providing support to innovators and help them develop and invest in their innovations and creativity, in addition to establishing a branch for Talal Abu-Ghazaleh University College for Innovation (TAGUCI) in Muscat, and a factory affiliated to Talal Abu-Ghazaleh for Technology, a member of TAG.Global, to manufacture technological devices including laptops, tablets and smartphones.

For his part, Dr. Abu-Ghazaleh expressed his happiness at the visit of Oman's Ambassador to TAG.Global premises, commending the deep and distinguished ties between the two countries.

Furthermore, He highly praised the advanced level the Sultanate in the use of technology, scientific research and development, expressing his pride in cooperation between TAG.Global and Omani organizations.

Referring to the establishment of innovation incubators, Dr. Abu-Ghazaleh affirmed, "The establishment of an environment that stimulates creativity would positively contribute to creating innovators and creators, taking into consideration that the greatest innovators in the world had a suitable environment for innovation. Therefore, it is crucial today to provide such an environment for the youth to encourage their creativity and innovation."

Abu-Ghazaleh concluded the meeting by commending Oman and its interest in establishing a factory for manufacturing technological products, noting that TAG.Global established a factory in Egypt for the production of laptops, tablets and smartphones characterized by their high quality specifications and competitiveness.

## ■ ‘Abu-Ghazaleh International University’ Opens Registration for 2021 Summer Semester



**AMMAN** - Talal Abu-Ghazaleh International University (TAGIUNI), a member of Talal Abu-Ghazaleh Global (TAG.Global), recently announced that digital registration for the Summer semester of the academic year 2021 is open to a variety of professional and academic programs, in collaboration with the world major online universities.

TAGIUNI seeks to make accredited educational programs accessible to everyone, everywhere through a wide range of partnerships - comprised of a network of universities, non-government organizations, training institutions,

and language schools, to offer comprehensive education for students from all over the world, where digital education provided by international institutions enables individuals to better understand their interconnected roles in the modern world.

Moreover, TAGIUNI offers first-class education worldwide to learners who may be unable to afford the costs of travel. Which makes it the best gateway for global education, promoting global citizenship and individual responsibility.



**AMMAN** - For the first time Talal Abu-Ghazaleh Academy for Capacity Building (TAG-Academy), a member of Talal Abu-Ghazaleh Global (TAG.Global), digitally organized a new training program on ‘Digital Accounting,’ as part of its efforts to develop the capacities of the Arab individuals, promote their professional skills and keep pace with the technological and digital advancement to serve the community’s benefit and demand.

The program aims to create, represent and transfer financial data electronically through cloud computing instead of using papers, or standard accounting programs. Thus all accounting transactions will be recorded in an electronic environment.

Further, the program introduces participants to the ways of using cloud-based accounting solutions to be integrated with other business applications. It also reviews what cloud accounting systems are and the available cloud-based solutions and compare their results. That is in addition to mobile phone digital accounting, cloud-based accounting features, and the easy access at any time on

any device of the digital financial accounting system, reports, dashboards, online invoices, billing portals, expense tracking, as well as digital auditing which relies on Computer assisted audit techniques (CAATs).

The 15-hour training program is characterized by its ability to demonstrate the relationship of digital accounting to the available cloud-based Digital Accounting Systems, Digital Transformation, Artificial Intelligence, Big Data and Blockchain.

Talal Abu-Ghazaleh for Capacity Building (TAG-Academy) is a member of Talal Abu-Ghazaleh Global (TAG.Global) that offers integrated training solutions and professional training in more than 20 different sectors through more than 500-plus training programs. It also provides contractual programs that are designed to meet the training needs of a specific institution in the light of the objectives which it seeks and the challenges it faces. TAG-Academy offers its face-to-face and digital training programs through specialized and professional experts selected according to the approved standards.

## ■ ‘Abu-Ghazaleh for Technology’ Announces Exclusive Promotions on its Laptops and Tablets

**Amman** - Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), announced exclusive discounts on all its series of laptops and tablets, starting from August 2 and will last until August 31, 2021.

The promotional campaign covers all TAGTech main showrooms at the Talal Abu-Ghazaleh Global (TAG.Global) General Building in Shmeisani and Talal Abu-Ghazaleh University College for Innovation (TAGUCI) Building on Mecca Street, and at all its large network of retailers, in addition to all e-stores that offer TAGTech products online.

TAGTech Deputy Director-General, Mr. Ramez Quneibi, stated that this campaign that includes all types of laptops and tablets has been launched due to the increased demand and the growth in TAGTech sales, which steered the company to provide these devices at cost and affordable prices, pointing out that TAGTech was essentially established under

the directions of its Founder and Chairman, HE Dr. Talal Abu-Ghazaleh, for the provision of knowledge tools at competitive prices for all.

Quneibi added that the campaign was launched as part of the back-to-school and university marketing campaign to enable students perform their assignments easily through the available technological tools, indicating that TAGTech strives to provide the best smart devices at high-specs and competitive prices that meet all its clients' needs and aspirations.

It is worth mentioning that Talal Abu-Ghazaleh for Technology (TAGTech) started manufacturing various electronic devices in its factories in China and Egypt designed by its experts in the manufacturing and development field, reaching so far up to 15 series devices, including laptops, tablets, smartphones and their accessories. All such devices are offered in more than 50-locations worldwide.



# خفضنا أسعارنا بفضل نمو مبيعاتنا

## LAPTOPS

### TAGITOP®-PRO

**SPECIAL OFFER**

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard
- Built in Camera
- AC WIFI, Bluetooth 4.0



7400 mAh



15.6" FHD



Fingerprint



Windows : +14 JOD



Fabric Sleeve Case



**JD 573**  
VAT Included

**JD 603**



### TAGITOP®-PLUS II

**SPECIAL OFFER**

- Intel Core i7 10<sup>th</sup> Gen (10510U)
- GPU: Intel® UHD + Nvida MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- AC WIFI, Bluetooth 4.2
- Micro SD Card Reader
- Backlit Keyboard



5000 mAh



15.6" FHD



Fingerprint



Windows : +14 JOD



Fabric Sleeve Case



**JD 635**  
VAT Included

**JD 673**



تبدأ الحملة في ٢٠٢١/٨/٢ وتنتهي في ٢٠٢١/٨/٣١، أو حتى نفاذ الكمية

TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan  
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan



+962 65100 250



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For More Information: www.tagtech.global



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# خفضنا أسعارنا بفضل نمو مبيعاتنا

## TAGITOP®-UNI

- Intel Core i3 5<sup>th</sup> Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

- 4000 mAh
- 14.1" FHD
- Built in Camera
- Fingerprint
- AC WIFI, Bluetooth 4.0



Windows : +14 JOD



Fabric Sleeve Case



SPECIAL OFFER

JD 275  
VAT Included

JD 290



## TAGITOP®-EDU

- Intel Core i3 10<sup>th</sup> Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

- 4290 mAh
- 14" FHD
- Built in Camera
- AC WIFI, Bluetooth 4.2



Windows : +14 JOD

Carry bag  
USB mouse  
Rubber cover

SPECIAL OFFER

JD 320  
VAT Included

JD 340



## TAGITOP®-FLIP

- Intel Core i5 8<sup>th</sup> Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard

- 14.1" FHD
- Screen ten points touch
- 7000 mAh
- Built in Camera
- Fingerprint
- AC WIFI, Bluetooth 4.2



Windows : +14 JOD



Fabric Sleeve Case



SPECIAL OFFER

JD 435  
VAT Included

JD 465



تبدأ الحملة في ٢٠٢١/٨/٢ وتنتهي في ٢٠٢١/٨/٣١، او حتى نفاذ الكمية

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# خفضنا أسعارنا بفضل نمو مبيعاتنا

## TABLETS

### TAG-DC

*Digital Citizens Tool*

-  Spreadtrum SC9863 Octa Core
-  6000 mAh  10.1" FHD
-  4 GB RAM  64 GB Storage
-  Android 9  Dual SIM Cards
-    AC WIFI, GPS, Bluetooth
-  5 MP Front Camera, 13 MP Rear Camera



Screen Protector | Charger OTG



**JD 125**  
VAT Included










**JD 140**

**SPECIAL OFFER**



### TAG-TAB III

*Become A TAG Friend*

-  MediaTek MTK8788 Octa Core
-  6000 mAh  10" FHD
-  6 GB RAM  128 GB Storage
-  Android 10  Single SIM Card
-    AC WIFI, GPS, Bluetooth
-  5 MP Front Camera, 16 MP Rear Camera



Leather Cover



**JD 165**  
VAT Included

**JD 180**

**SPECIAL OFFER**



TAGTech.Global

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