

TAGI-UNI Newsletter

February 2021, Issue 60



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website
www.tagiuni.com
for more information

1

Abu-Ghazaleh: University of Dubai is the First Educational Institution in the Region Awarded with the Global Certificate of Financial Quality

2

'Abu-Ghazaleh Global' Patronizes the English Language Olympia "ELO" 2021

3

'Abu-Ghazaleh University College for Innovation' and 'Bright Engineers' Accredited Al Ittihad Schools in Teaching Digital Innovation

4

'Abu-Ghazaleh for Technology' Releases its New "TAGITOP EDU" Laptop for Educational Purposes



Talal Abu-Ghazaleh International University

TAGI-UNI is the people's gateway to the world's best education, promoting global citizenship and individual responsibility. Under its mission "to make accredited educational programs accessible to everyone, everywhere", TAGI-UNI uses partnerships - comprised of a network of universities, non-government organizations, training institutions, and language schools - as its modus operandi to deliver comprehensive education to a global student body. Thus, digital education provided by international institutions compels individuals to understand their interdependence and their interconnected roles in the modern world.

With its vision of "world-class education as a human right", Talal Abu-Ghazaleh University seeks to democratize education through a system of channels to open students' dialogue with one another, therefore putting the quality of interaction in their hands. TAGI-UNI makes it possible for the transforming societies to embrace new concepts emerging from the ground up, given that accessibility to education is paramount for maximizing these societies' potential.

Talal Abu-Ghazaleh University provides boundless world-class higher education across the globe to learners who may be unable to afford the costs of travel. All programs offered are of the highest caliber and relevant to global job market needs.

For more information, please visit TAGI-UNI website: www.tagiuni.com

Abu-Ghazaleh: University of Dubai is the First Educational Institution in the Region Awarded with the Global Certificate of Financial Quality



DUBAI - The University of Dubai (UoD) was awarded the financial quality certificate MSI 20000; an international standard allocated to the financial quality of companies, making it the first educational institution in the region to obtain such certification. The financial quality certificate was awarded by COFICERT with the technical support of Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult), a member of Talal Abu-Ghazaleh Global “TAG.Global”. The standard is a comprehensive measurement and evaluation model of financial performance that is based on benchmarking in the business sector, and it focuses on two main aspects, the financial solidity and financial performance.

The UoD was awarded the certificate during a virtually held ceremony attended by HE Mr. Majid Hamad Al Shamsi, Chairman of UoD Board of Trustees; Board members; HE Dr. Eesa Al-Bastaki , President of UoD; HE Dr. Talal Abu-Ghazaleh, Chairman and Founder of Talal Abu-Ghazaleh Global; representatives of the french non-government organization MSI Observatory (the standardization body of the standard MSI 20000) ; and representatives of the French certification body awarding the certificate: COFICERT.

Dr. Al-Bastaki expressed his pride that the UoD had obtained the certification, making it



the first educational institution in the Middle East to obtain the MSI 20000 financial quality certificate.

He pointed out that the certification had consolidated the UoD's efforts in developing and supporting its financial strategies, and it also proved its commitment to the continuous improvement of the financial position and the development of its risk management.

He added that the financial quality was part of the overall quality of any institution that aimed to succeed and make progress in several areas, noting that successful institutions and companies competed with each other to implement financial standards that secure financial sustainability, based on the quality of

services and products they provided in global markets.

Al-Bastaki said that the University received the certificate with merit after undergoing a comprehensive evaluation of financial performance over the last five years, by analyzing the financial statements and comparing it to global performance indicators. He added that by taking this challenge, despite the repercussions of the Coronavirus pandemic, the UoD had proved to the world, and to the relevant parties, the strength of its financial performance and its success in managing the crisis.

For his part, Dr. Abu-Ghazaleh expressed his pride in this global achievement by the

University of Dubai in receiving the MSI 20000 certification which proves to the world the extent of the Arab institutions' commitment to the global best practices, as well as, their keenness on the quality financial performance, financial governance, disclosure and transparency.

Furthermore, Dr. Abu-Ghazaleh stated that the MSI 20000 certification is handled by TAG-Consult in its capacity as the exclusive professional partner of IWK Corporate the technical supporter of MSI Observatory in the Middle East, pointing out that the University has deservedly received the certification after undergoing a comprehensive financial performance assessment over the last five years based on the analysis of financial statements and comparing them with the global performance measurement indicators.

According to the evaluation report issued in collaboration with TAG-Consult, the UoD has achieved an outstanding score by conforming to the requirements of the standards. The UoD has scored 161 points out of 200, which is 80% of the requirements of the standard, right from the first time, which confirms the firmness and the solidity of the UoD's financial performance and continuous growth during the last five years.

The results of the evaluation report also reveal that the UoD has achieved outstanding rates in the results of benchmark comparisons in the university sector, which include the best leading international universities, such as “Oxford, Amsterdam, and Quebec, in addition to the University of London, Paris School of Business, and others. The UoD has even

outperformed these institutions financially in some criteria, including fixed asset financing, profitability, and return on investment.

University of Dubai

Located in Dubai's Academic City, the UoD is one of the institutions affiliated with the Dubai Chamber. It aims at supporting the UAE's government initiative to qualify its citizens through the human resources development programs in both the private and public sectors. The UoD adopts university curricula that satisfy the highest local and international educational standards approved in the UAE and the USA.

Talal Abu-Ghazaleh & Co. Consulting

TAG-Consult operates out of the Talal Abu-Ghazaleh Global offices, which has more than 100 offices in the Middle East, Africa, and the world and representative offices spread in Asia, Europe, North America, and Latin America. It also operates through a network of experts and specialists to offer the best management consulting services to local and international companies and institutions, in accordance with the best practices in this field.

MSI 20000 Standard

The standard focuses on evaluating all the data related to financial affairs and companies' management through a sectoral approach and strict principles, based on many evaluation criteria and performance indicators utilizing benchmarking. The standard was developed by the French, non-governmental organization MSI Observatory, by leading experts in the field of finance. It was then tested and adapted over several years. It was first launched in 2008, during the global economic crisis.

■ ‘Abu-Ghazaleh Global’ Patronizes the English Language Olympia “ELO” 2021



ELOTM
ENGLISH LANGUAGE OLYMPIA

TAG.Global
Talal Abu-Ghazaleh Global
Main Sponsor

**Be a creative team and excel at the
English Language Olympia 2021**

Registration is now open for the ELO 2021 for schools and educational institutions, to enjoy the pleasure of excellence, achievement, creativity, enthusiasm and competition, join the English Language Olympia 2021.

 +962 79 900 50 44

 [ELO.international](https://www.facebook.com/ELO.international)

 www.ELO.international

AMMAN - Talal Abu-Ghazaleh Global (TAG.Global), for the sixth consecutive year, patronizes the English Language Olympia (ELO) 2021, which is organized by MASA for International Exams (MIE); a multiregional company specialized in holding competitions, international testing, and providing tailored English language education solutions.

TAG.Global’s patronage of the event underlines

the importance of the Olympia and its positive impact on teaching English language to students, as more than 1000 participants from various educational institutions around the world are expected to take part in the event. HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, expressed his happiness in this event, referring to its positive impact in improving participants' language skills, especially since the English

language is recognized as the first language of communication, knowledge and work in the world.

For his part, Olympia General Manager, Dr. Majed Hamad, affirmed that the ELO is a very significant event in terms of learning English language, pointing out that it constitutes a direct motivation for participants to learn the language by non-traditional ways and to improve the main four skills (reading, writing, speaking and listening).

He added that the ELO provides the new participants with the opportunity to benefit from creative solutions that teach on the basis of proper scientific research methodology; thus qualifying them to serve their local communities.

The English Language Olympia (ELO) aims at enhancing communication among different cultures through one educational vision, in order to consolidate commonalities and promote creative and entrepreneurial thinking among participants by encouraging their English learning as a second language using creative methods.

The ELO initiative has a significant role in integrating different cultures into one educational vision, targeting students aged (11-16) years in Jordan based on five main pillars including English language test, team work, project, theatrical performance and local community service.

■ **‘Abu-Ghazaleh University College for Innovation’ and ‘Bright Engineers’ Accredit Al Ittihad Schools in Teaching Digital Innovation**

AMMAN – Talal Abu-Ghazaleh University College for Innovation (TAGUCI), a member of Talal Abu-Ghazaleh Global (TAG.Global), and ‘Bright Engineers’ have jointly accredited Al Ittihad Schools to teach innovation programs within a strategic partnership that aims at mobilizing youth capacities at an early-age towards technological innovation.

The cooperation aims at implementing a number of digital innovation programs, noting that TAGUCI and Bright Engineers adopted

the implementation of the ‘Junior Digital Innovator’ training program; the first of its kind to be conducted in the region at basic and advanced levels. The program targets school students by providing them with the required technical skills to produce innovative and entrepreneurial projects.

The training program also seeks to raise the students’ awareness on several aspects related to Intellectual Property (IP) and patents, that will be awarded at the end of the training as an



accredited (innovator) certificate that sharpens their skills, and boosts their productive and innovative capacities.

Talal Abu-Ghazaleh University College for Innovation (TAGUCI) is an educational institution specialized in applied business and information technology. It focuses on providing the appropriate environment for creativity and innovation through modern learning methods, as well as empowering graduates to innovate, create knowledge and transform it into marketable products.

The ‘Bright Engineers’ company is one of the

leading Arab companies specialized in robotic science, artificial intelligence and engineering technology through its quality technology programs and professional training staff.

Al Ittihad Schools, is one of the modern schools that keep pace with the requirements of cognitive learning, with an accreditation of digital innovation in its programs. Its vision is based on motivating its students towards maximizing benefits of innovation and learning of technological innovation, as well as enriching their knowledge and skills in accordance with the highest global standards.

■ ‘Abu-Ghazaleh for Technology’ Releases its New “TAGITOP EDU” Laptop for Educational Purposes

AMMAN–Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), announced the release of a new edition of the 2021 educational laptop (TAGITOP EDU) distinguished by its high-level performance.

TAGITOP EDU was designed by Jordanian experts at TAGTech factories in China with Arab investment and high and improved specifications. The new device is now available at TAG.Global showrooms and at its large network of retailers in Jordan, the Arab region and worldwide.

TAGITOP EDU is characterized by its compatibility with educational needs and a high-level performance. It comes in brown color, with a 14-inch screen, full HD (1920×1080) IPS-LCD that offers high color resolution.

Additionally, the new TAGITOP EDU comes with Intel Core i3 G10 processor which means powerful overall performance. The device is also distinguished by its Integrated Intel® Graphics processor with a long-life, lithium battery of 4290 mAh.

TAGTech offers TAGITOP EDU at JD340 including tax with one-year warranty and free delivery to all governorates in the Kingdom.

It should be noted that TAGITOP EDU is the third edition of TAGTech laptop series for education purpose including (TAGITOP-UNI, TAGITOP-UNI C), all designed and produced in response to the huge demand for devices at high-specs in line with educational needs of students, as previously stipulated by the Ministry of Education.

Talal Abu-Ghazaleh for Technologies (TAGTech) has started manufacturing electronic devices in China, which reached up to 15 devices so far, including laptops, tablets and smartphone (TAG-Phone), offered in more than 50-locations worldwide. Currently a new TAGTech factory for producing such devices is under construction in the Madaba region in Jordan.

For further information, please visit TAGTech website: www.tagtech.global

Your **TECH TOOLS** for the
INEVITABLE DIGITAL FUTURE

TAGITOP[®]-EDU



JD340*

TAGITOP[®]-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel[®] UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45



Carry bag | USB mouse | Rubber cover | 1 Year Warranty



4290 mAh



14" FHD



Built in Camera



AC WIFI, Bluetooth 4.2

TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global

Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

TABLETS

TAG-DC

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6000 mAh
- 10.1" FHD
- Android 9
- Dual SIM Cards
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera



Screen Protector | Charger OTG | 1 Year Warranty



TAG-TAB II

- Spreadtrum SC9863 Octa Core
- 4 GB RAM
- 64 GB Storage
- 6500 mAh
- 10.1" FHD
- Android 9.0
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 13 MP Rear Camera



Leather Cover | Docking Keyboard-touch pad & Stylus Pen

HQ Bluetooth Earphones and Screen Protector | 1 Year Warranty



TAG-TAB III

- MediaTek MTK8788 Octa-core
- 6 GB RAM
- 128 GB Storage
- 6000 mAh
- 10" FHD
- Android 10
- Single SIM Card
- AC WIFI, GPS, Bluetooth
- 5 MP Front Camera, 16 MP Rear Camera



Leather Cover | 1 Year Warranty



TAG-TAB KIDS

- Spreadtrum SC7731E Quad Core
- 2 GB RAM
- 32 GB Storage
- 4000 mAh
- 8" HD+
- Android 10.0
- Housing Plastic
- WIFI, GPS, Bluetooth
- 2 MP Front Camera, 8 MP Rear Camera
- Light Sensor / Distance sensor



Rubber Cover
1 Year Warranty



*VAT Included



Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

Phones

TAG-PHONE

- CPU: MediaTek Helio P60 Octa-core
- 6 GB RAM
- Android 10
- 64 GB Storage
- Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Wired Headphones | Screen Protector | Back cover | 1 Year Warranty



TAG-PHONE Plus

- CPU: MediaTek Heilo A25 Octa Core
- 4 GB RAM
- Android 10
- 128 GB Storage
- Dual SIM Cards + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Screen Protector | Back cover | 1 Year Warranty



TAG-PHONE Advanced

- CPU:MediaTek Heilo P60 Octa-core
- 6 GB RAM
- Android 10
- 128 GB Storage
- Dual SIM Cards
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera



Screen Protector | Back cover | 1 Year Warranty



*All Inclusive



Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

LAPTOPS

TAGITOP[®]-MULTI

- Intel Core i7 6th Gen (6500U)
- GPU: Intel® HD + NVIDIA GT940 MX
- 8 GB DDR3 RAM
- Storage: 1 TB HDD | 128 GB SSD
- 2 IN 1 SD/MMC
- 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
- Backlit Keyboard



Carrying Case | 1 Year Warranty



4000 mAh



15.6" FHD



Built in Camera



AC Wi-Fi, Bluetooth 4.0



JD550*

TAGITOP[®]-PLUS

- Intel Core i7 8th Gen (8550U)
- GPU: Intel® HD
- 8 GB DDR4 RAM
- Storage: 1 TB HDD | 128 GB SSD
- 2 IN 1 SD/MMC
- 2x USB 3.0, 2x USB 2.0, 1x HDMI (4K)
- Backlit Keyboard



Carrying Case | 1 Year Warranty



4000 mAh



15.6" FHD



Built in Camera



AC Wi-Fi, Bluetooth 4.0



JD600*

TAGITOP[®]-PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard



Fabric Sleeve Case | 1 Year Warranty



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



NEW

JD630*

JD595*

THUNDERBOLT

TAGITOP[®]-PLUS II

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader ● Backlit Keyboard



Fabric Sleeve Case | 1 Year Warranty



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



NEW

JD750*

JD650*

*VAT Included



Your **TECH TOOLS** for the **INEVITABLE DIGITAL FUTURE**

LAPTOPS

TAGITOP[®]-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45



1 Year Warranty



4800 mAh



14.1" FHD



Built in Camera



AC Wi-Fi, Bluetooth 4.0

NEW



JD245*

JD205*

TAGITOP[®]-UNI

- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard



Fabric Sleeve Case | 1 Year Warranty



4000 mAh



14.1" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0

JD350*

JD285*



TAGITOP[®]-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel[®] UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45



Carry bag | USB mouse | Rubber cover | 1 Year Warranty



4290 mAh



14" FHD



Built in Camera



AC WIFI, Bluetooth 4.2

NEW



JD400*

JD340*

TAGITOP[®]-FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel[®] Iris[®] Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard



1 Year Warranty



7000 mAh



14.1" FHD

Screen ten points touch



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2

NEW



JD465*

*VAT Included



Follow us:   

Talal Abu-Ghazaleh International University

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

Email: info@tagiuni.com