



TAGI-UNI Newsletter

April 2020, Issue 50



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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www.tagiuni.com
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FORT HAYS STATE UNIVERSITY

Forward thinking. World ready.

FHSU is the leading forward-thinking, entrepreneurial university of the Midwest. We have an enrollment of more than 13,000 students and offer hundreds of certificate and degree programs at the associate's, bachelor's and master's levels through 28 academic departments. We attract goal-oriented students who want premier learning opportunities both inside and outside the classroom combined with extraordinary one-to-one attention and support. Take a look at our [College Portrait](#) for an overall view of FHSU.

Our professors are outstanding teachers who motivate students to develop their unique talents. As a result, our students graduate with a deep appreciation of knowledge as well as professional skills and confidence that give them a competitive edge in their careers, now and for a lifetime. Located halfway between Denver and Kansas City, FHSU is a welcoming community in the heart of historic Hays, a community that celebrates its frontier roots and its modern sensibility - coffee shops, one-of-a-kind restaurants, shopping, and a vibrant arts scene.

Fort Hays State University has long had a policy of making information readily available and ensures compliance with federal HEA and HEOA legislation. Come on in, and learn more about the FHSU experience.

In an interview with CGTN

■ **Abu-Ghazaleh: I do believe in China's Ability to swiftly overcome coronavirus crisis. Jordan achieved success in crisis management**

The Era of American Global Domination will End, and a New Bipolar World Order will Begin



In an

Amman - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), highly commended the Jordanian-Chinese relations, expressing his pride in the years' long, strong and deep-rooted ties between China and TAG.Global, at both official and personal levels.

During his interview with China Global Television Network (CGTN), Dr. Abu-Ghazaleh stated that TAG.Global was one of the leading international corporations to establish branches in the People's Republic of China. Talal Abu-Ghazaleh Global opened three offices in full operational capacity in

(Beijing, Shanghai and Hong Kong). Today, TAG.Global offers its services and activities through a total of six offices in China announcing that the seventh office will open soon.

Dr. Abu-Ghazaleh referred to the Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius) which represents the most prominent tools of cooperation with China for disseminating the Chinese language and culture. The Confucius Institute is considered the main institute to teach the Chinese language at the regional level, he added.

In his speech, Dr. Abu-Ghazaleh renewed confidence in China's ability to quickly overcome the corona virus crisis. At the same time he praised the success achieved by the government of Jordan under the directions of HM King Abdullah II in dealing effectively with the crisis.

“We have learned from the Chinese experiment, as the government of Jordan has taken the precautionary measures to mitigate the possible damages of this hidden enemy; therefore, we may say that we are among the best countries in dealing with the virus worldwide with fewer confirmed cases and less deaths compared to the world figures” Dr. Abu-Ghazaleh said.

Meanwhile, Dr. Abu-Ghazaleh pointed out that the coronavirus crisis has exposed the global system which proved not to be ‘global’ at all. “At the beginning of the COVID-19 virus outbreak, the whole world should have assembled in China, to discuss this epidemic from an international perspective since all countries were threatened. Unfortunately, the global response was far below the required level, thus all countries around the world were badly hit’.

Dr. Abu-Ghazaleh said that the whole world will suffer great post-corona depression, except for China whose economy will grow by 1%, pointing

to the disintegration of some giant economic entities. He warned that the reason of the failure to deal with the corona crisis globally is due to lack of world leadership and the absence of international effort to face the crisis collectively. ‘That’s why I believe that we will witness the end of globalization in the post-coronavirus crisis era’, he said, adding that he expects fresh agreements to be concluded by the two confronting powers China and the US; agreements that will shape a new world order.

“Starting 2021, we will move into building a new world governing system. The effort will jointly be led by China and the United States, and that will mark the end of America’s global domination era, and a new bipolar world order will commence,” Abu-Ghazaleh affirmed.

Regarding the precautions and the measures implemented by TAG.Global following the outbreak of the coronavirus, Dr. Abu-Ghazaleh said: “We, at TAG.Global, have taken all the required measures to protect the lives of our employees, and at the same time, we developed plans to continue our business and activities. Accordingly, Talal Abu-Ghazaleh Global didn’t suffer any negative economic effects and we continue to offer our services in the same world-class level as we did before.”

Through remote learning technology

■ 'Abu-Ghazaleh University College for Innovation' Delivers a Lecture on 'Crisis Management to its Students

Talal Abu-Ghazaleh University College for Innovation

AG TAGUCI

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محاضرة عن استراتيجيات إدارة الأزمات

لطلاب ماجستير إدارة الأعمال في كلية
طلال أبوغزاله الجامعية للابتكار

المدرّب الدكتور طارق رشيد
باستخدام تقنية التعليم عن بعد

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AMMAN - Talal Abu-Ghazaleh University College for Innovation (TAGUCI) announced a lecture for its Master's degree students entitled 'Crisis Management Strategies' in conjunction with the current emergency circumstances in Jordan and the worldwide relating to the coronavirus crisis.

Addressing this topic comes as a part of TAGUCI's commitment to provide the best quality education to its MBA students as well as its keenness on improving the quality and outputs of its education program.

The 'Crisis Management Strategies' lecture is one of a series of lectures TAGUCI intends to hold for its students as additional awareness lectures using remote learning technology.

TAGUCI is a University College specialized in applied business and information technology. It focuses on providing the appropriate environment for youth to be leaders in IT and empowering graduates to innovate and create knowledge and transform it into marketable products.

■ Abu-Ghazaleh Launches Professional Examination System and E-evaluation Service

AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of the International Arab Society of Certified Accountants (IASCA), announced the launch of the professional examination system and the electronic evaluation service; both developed by Talal Abu-Ghazaleh E-Solutions Department at Talal Abu-Ghazaleh Global (TAG.Global).

The new system enables companies and institutions to evaluate the performance of their employees for the purposes of promotion, job transfers, and training. The electronic evaluation system examines employees' professional knowledge, analyzes the results and provides the necessary recommendations. The system also allows the concerned organizations to conduct professional exams for their staffs, in addition to university students in Arabic and English.

The new system provides the following set of features:

- Enabling institutions to measure the performance of their staff transparently at lower cost and with less effort.

- Providing and hosting a base of questions and evaluation forms and templates for clients.
- Analyzing the evaluation results and determining the training needs of both departments and employees.
- Conducting recruitment exams for new employees.
- Conducting professional exams for the institution's existing employees.

The International Arab Society of Certified Accountants (IASCA) was established as a non-profit professional accounting organization on January 12, 1984 in London - UK and was officially registered in Amman on February 24, 1994. IASCA aims to improve the science of accounting, auditing and other related subjects at the international level, as well as to maintain the professional independence of accountants, ensure their protection and apply professional supervision standards as means of upgrading the accountancy and auditing professions.

نظام الإمتحانات المهنية والتقييم الإلكتروني

ان المجمع يقدم خدمة التقييم الإلكتروني لشركات ومؤسسات القطاعين العام والخاص، حيث تتيح هذه الخدمة للشركات القدرة على تقييم أداء موظفيها لغايات الترقية وإجراء التنقلات الوظيفية والتدريب والتطوير وذلك من خلال نظام تقييم إلكتروني يفحص المعرفة الوظيفية والمهنية للموظفين ويقوم بتحليل النتائج وتقديم التوصيات اللازمة.

علما بأن المجمع الدولي العربي للمحاسبين القانونيين يعقد جميع إمتحاناته المهنية عن طريق نظام الإمتحانات الإلكتروني والذي تم تطويره من قبل دائرة الحلول الإلكترونية في طلال أبوغزاله العالمية، وجاء تصميم النظام ليكون شاملاً وسهلاً الاستخدام للطلاب مختصراً في الوقت ذاته الوقت والجهود والتكلفة في عصر أصبح فيه التحول الرقمي حاجة ملحة لمواكبة التطور التكنولوجي، حيث يحتوي النظام على بوابة لتقديم الامتحانات وبوابة لتصحيح الإجابات وإصدار النتائج إلكترونياً."

الهدف العام:

- تطوير أداء المؤسسة للوصول إلى أهدافها الإستراتيجية.
- تطوير الأداء ورفع كفاءة العاملين.
- زيادة الميزة التنافسية للمؤسسة.
- زيادة معدل الرضا الوظيفي.



الفئات المستهدفة:

- العاملين في أقسام المحاسبة.
- العاملين في أقسام التدقيق والرقابة الداخلية.
- العاملين في أقسام المشتريات والمخازن.
- العاملين في أقسام شؤون الموظفين والأقسام الإدارية الأخرى.
- العاملين في أقسام التدقيق الخارجي.
- العاملين في أقسام الإدارة والرقابة المالية.
- العاملين في القطاع المصرفي.



ميزات النظام:

- تمكين المؤسسات من قياس أداء موظفيها بشفافية وبمجهود وتكاليف أقل.
- توفير واستضافة قواعد اسئلة ونماذج تقييم خاصة بالعملاء.
- تحليل نتائج التقييم وتحديد الإحتياجات التدريبية للأقسام والموظفين.
- عقد الإمتحانات للموظفين الجدد المراد تعيينهم.
- عقد الإمتحانات المهنية للموظفين الموجودين لدى المؤسسة.



لغة النظام:

يتيح النظام تقديم الإمتحانات وإجراء التقييم باللغتين العربية والإنجليزية.



للاستفسار والحصول على المزيد من المعلومات:

هاتف: ٠٠٩٦٢-٦٥١٠٠٩٠٠ | فرعي ١٢٢٨ | موبايل: ٠٠٩٦٢-٧٩٦٧٠١٥٦٣ | فاكس: ٠٠٩٦٢-٦٥١٠٠٩٠١

البريد الإلكتروني: iasca.exams@iascasociety.org

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**
Provider: Amity University
Duration: 3 years Fees: \$3150
- **Marketing for Global Entry**
Provider: Thunderbird School of Global Management
Duration: 3 weeks Fees: \$400
- **Pre-Intermediate Course “A2”**
Provider: Velawoods
Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

Follow us:   

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