



# TAGI-UNI Newsletter

February 2020, Issue 48



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website  
[www.tagiuni.com](http://www.tagiuni.com)  
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## ■ University of Liverpool



Founded in 1881, the University of Liverpool has an impressive history of pioneering education and research, with a particular emphasis on ‘education for the professions’. It is associated with nine Nobel Prize winners, is a member of the elite Russell Group of U.K. research-led universities, and is regulated by the U.K. government and monitored by its Quality Assurance Agency for Higher Education.

Laureate Online Education is the exclusive worldwide e-learning partner of the University of Liverpool, specializing in the delivery of graduate programmes (postgraduate certificates, masters and doctoral degrees) for working professionals. The University of Liverpool, in partnership with Laureate Online Education, is the largest provider of 100% online postgraduate degrees in Europe.

The online programs offer a unique opportunity for working professionals to continue their education without having to leave their professions. The University of Liverpool’s Management School is AACSB accredited. AACSB is one of the world’s leading business school accreditation organizations and only 5% of the business schools worldwide have been awarded the accreditation.

Applicants have the option of enquiring into a certificate and/or master’s programme, with or without a bachelor’s degree; and depending on how extensive their work experience is, may be validated in place of the bachelor’s degree on a case-by-case basis.

## ■ ‘Abu-Ghazaleh Global’ Inaugurates its 4th Office in Oman, the 2nd in Duqm Special Economic Zone for TAGTECH Products

**MUSCAT** - Talal Abu-Ghazaleh Global (TAG.Global) inaugurated its second office in Oman’s Duqm Special Economic Zone (SEZ); the fourth in the Sultanate in line with TAG.Global’s expansion policy that exceeded 110 office worldwide.

The new office will be the head office to provide the Arab Gulf region and South Africa with Talal Abu-Ghazaleh for Technologies (TAGTech) devices at high-specs and affordable prices. It is also considered part of TAGTech’s efforts in providing laptops and tablets to all users in the region in conformity with an integrated matrix that includes access to the Gulf States.

TAG.Global’s interest in inaugurating a second office in the Special Economic Zone in Duqm is attributed to the enormous features and benefits the Zone offers in terms of attractive investment environment, its central geographic location between the Middle East and Africa in addition to the highest levels of stability the Sultanate enjoys.

TAG.Global is considered the first firm of its kind in the Duqm SEZ that manufactures and provides electronic devices including TAGITOP-Multi and TAGITOP-Plus laptops in addition to TAG-DC tablet.

Additionally, TAG.Global selected the Duqm Special Economic Zone for its strategic location on the Arab and international trade routes which makes it the largest Zone that



offers benefits to the whole region and facilitates clearance procedures to imported goods.

HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, affirmed that since early 1970s, he has always been keen to enter the Omani market and benefit from the friendly business environment in it to offer professional services to all sectors including auditing, economic consulting, establishing companies and trademark registration.

It is worth mentioning that Talal Abu-Ghazaleh Global has been operational in Oman since 1973 through its offices in Muscat and Salalah offices, and the Duqm SEZ (two offices) offering its various professional services.

## ■ ‘Abu-Ghazaleh Global’ Introduces Digital Enterprise Management Program (TAG-ERP)



**AMMAN** - Talal Abu-Ghazaleh Global (TAG. Global) through its E-Solutions Department signed an agreement with the First Initiative for Investment and Technology Company (TrioSuite) to cooperate in the field of business enterprise solutions.

According to the agreement, signed by HE Dr. Talal Abu-Ghazaleh, Chairman of TAG.Global, and Mr. Mustafa Abu Shehadeh, Chairman of TrioSuite, the two parties will cooperate in implementing digital business management projects (TAG-ERP).

During the signing ceremony, Dr. Abu-Ghazaleh stated that in light of the rapid global advancements in information technology, TAG.Global concentrates on integrating the legal, financial and logistic expertise of the business sector into

smart systems that meet the requirements and aspirations of future businesses.

For his part, Mr. Abu Shehadeh stressed the importance of building strategic partnerships with long-standing business institutions that provide integrated solutions to government and private sectors in the fields of education, health, industry and others.

TAG-ERP is characterized by empowering institutions to fully transform to digital systems in all areas of work. It is a system for developing and programming process work flow, indicators designer, reporting, language management, authorities and security. TAG-ERP is considered an E-portal system that enables access to all screens and reports of the system through web browser for accounts management, human resources, payroll, inventory and warehouse systems, purchases and

sales in addition to other systems that are available in the general system of the application.

Additionally, the two parties agreed on marketing

the system inside and outside Jordan as well as offering it for implementation at institutions, training, maintenance, software processing -if required- and license management.

## ■ ‘Abu-Ghazaleh for Technologies’ Expands its Retail Sales Network in Qatar



**DOHA** - Talal Abu-Ghazaleh for Technology (TAGTech) expanded its network of retailers to distribute its electronic devices in Qatar based on a cooperation agreement with the head office of Al-Dura Trading & Marketing Co. in Doha, Safari Mall and Grand Hypermarket.

The sales centers would facilitate the process of purchasing TAGTech devices for those who wish to have advanced digital products in Qatar.

The new TAGITOP devices, including TAGITOP-Multi and TAGITOP-Plus laptops in addition to TAG-DC tablet, come with a 15.6 inch full HD with Intel HD-Graphics card.

TAGITOP-Plus comes with an Intel Core i7-8550U processor, 8 GB RAM with two different types of SSD (128 GB and 1TB HDD), while TAGITOP-Multi comes with Intel Core i7-6500U and an additional NVIDIA graphics card with 2 GB memory.

Furthermore, TAG-DC comes with an Octa Core 1.6 GHz and 1.2 GHz CPU, 4 GB RAM, 64 GB storage and high-quality front and rear camera in addition to dual SIM card slots with 4G connectivity.

For more information, please visit: [TAGTech.global](http://TAGTech.global) or [aldurait.com](http://aldurait.com)

## ■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**  
Provider: Amity University  
Duration: 3 years      Fees: \$3150
- **Marketing for Global Entry**  
Provider: Thunderbird School of Global Management  
Duration: 3 weeks      Fees: \$400
- **Pre-Intermediate Course “A2”**  
Provider: Velawoods  
Duration: 1 year      Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

### Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

### Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

### Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

### Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

### Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

### Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

### Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

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