Talal Abu-Ghazaleh International University TAGI-UNI

TAGI-UNI Newsletter

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TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

please visit our website
www.tagiuni.com
for more information

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TAGIUNI.Global

Talal Abu-Ghazaleh International University

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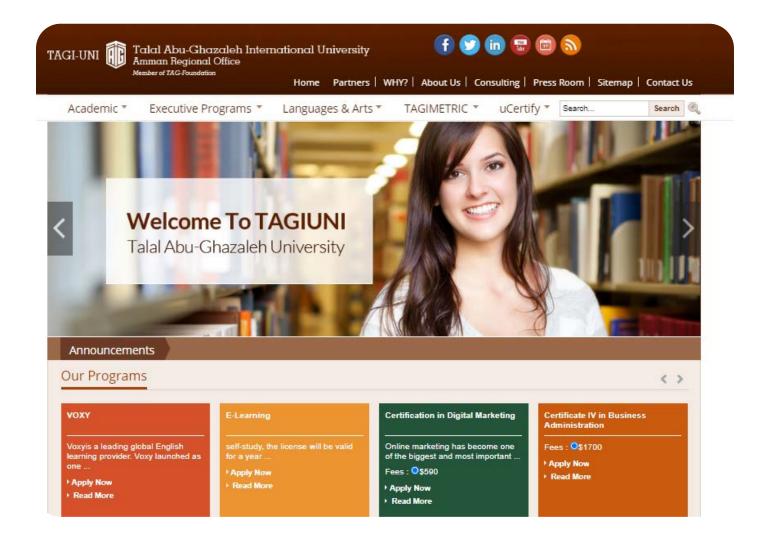
Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

TAGI-UNI is the people's gateway to the world's best education, promoting global citizenship and individual responsibility. Under its mission "to make accredited educational programs accessible to everyone, everywhere", TAGI-UNI uses partnerships - comprised of a network of universities, non-government organizations, training institutions, and language schools - as its modus operandi to deliver comprehensive education to a global student body. Thus, digital education provided by international institutions compels individuals to understand their interdependence and their interconnected roles in the modern world.

With its vision of "world-class education as a human right", Talal Abu-Ghazaleh University seeks to democratize education through a system of channels to open students' dialogue with one another, therefore putting the quality of interaction in their hands. TAGI-UNI makes it possible for the transforming societies to embrace new concepts emerging from the ground up, given that accessibility to education is paramount for maximizing these societies' potential.

Talal Abu-Ghazaleh University provides boundless world-class higher education across the globe to learners who may be unable to afford the costs of travel and allows them to engage in critical analysis of their experience and offer recommendations to improve the system of education. All programs offered are of the highest caliber and relevant to global job market needs.

■ Yemen Remote English Language Learning through 'Abu-Ghazaleh' and Voxy Platform

SANA'A, Yemen - The Ministry of Technical Education and Vocational Training (MTEVT) in the Yemen capital Sana'a, has accredited distance-learning of English language through Talal Abu-Ghazaleh International University (TAGI-UNI) in cooperation with VOXY, a US web-based personalized English training Platform.

The accreditation comes in line with the Ministry's policy in building and expanding the technical education matrix and vocational training to meet the current needs of the society and future investments.

It is worth mentioning that Talal Abu-Ghazaleh Global (TAG.Global) is the first entity in Yemen that offers remotely conducted programs in English language acknowledged by the Ministry. TAGI-UNI offers a set of online English language teaching programs in collaboration with VOXY.

TAGI-UNI, the digital gateway to the world's

best education, is promoting global citizenship and individual responsibility under its mission to make accredited educational programs accessible to everyone everywhere.

The University also aims at building partnerships, comprised of a network of universities, non-government organizations, training institutions, and international language schools, to provide comprehensive e-education and training to its students in all countries.

Meanwhile, VOXY platform provides institutions and individuals with a curriculum that allows for self and interpersonal learning in more than 150 countries around the world by offering specialized and applied courses via smartphones together with teachers.
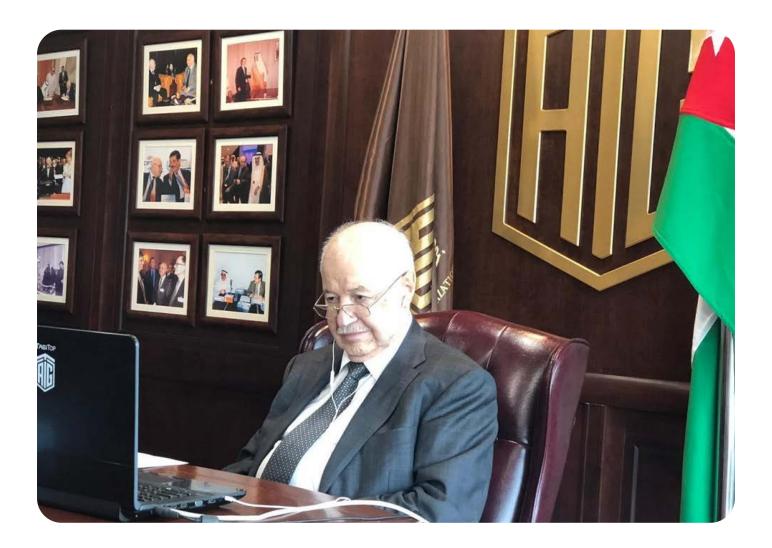
Thus, VOXY is a web-based English learning platform that offers Live Courses by accredited trainers in addition to E-Learning, Self-Study Courses.

It is worth mentioning that the Ministry of Technical Education and Vocational Training aims to draw policies, plan, manage, implement and evaluate the technical education and continuing vocational training (before and during the service) in different fields, specializations and levels as well as to develop its inputs and outputs to meet the need and requirements of comprehensive development and labor market locally and aboard, based on the Constitution of Yemen.

For more information about TAGI-UNI, please visit the website: TAGIUNI.com
For more information about VOXY training platform, please visit the website: www.voxy.com

■ *During his keynote speech at the Arab Forum for Scientific Research and Sustainable Development*

Abu-Ghazaleh Proposes Mechanisms for AI Integration in Elementary, Secondary and University Education

AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), took part in the 8th Session of the Arab Forum for Scientific Research and Sustainable Development, launched remotely by the Arab League Educational, Cultural and Scientific Organization (ALESCO).

In his speech, titled "From Education to Learning for the Purposes of Innovation", Dr. Abu-Ghazaleh said that 'we have to embrace Artificial Intelligence (AI) starting from the elementary education to enable new generations to properly deal with AI techniques and lead them towards creativity and inventions" and he reviewed a proposal to teach and integrate AI-related subjects into elementary, secondary and university education curricula.

"Starting from primary education, students should be encouraged to learn math, sciences, engineering and basic concepts of AI through

interactive learning activities, in addition to learning software programming, Application Development and Building AI Systems in a systematic and advanced approach," Dr. Abu Ghazaleh said.

In the next secondary stage of education, students should be motivated, according to Dr. Abu-Ghazaleh, to apply basics of computer programming and AI systems on real life examples through apps and contests, as well as programs that develop their creative learning, problem solving and teamwork skills.

Regarding the university education, Dr. Abu-Ghazaleh stressed his belief that students in this stage should be encouraged to design and innovate using AI technologies, develop specialized expertise, conduct exceptional scientific research, participate in forums and conferences to exchange experiences and review various practical examples of programming and AI apps.

He also underlined the importance of adopting a knowledge (digital)-based learning system to create a knowledge-based society, highlighting the need to change the direction of learning towards innovation in all fields. He also noted that innovation is the path to create knowledge and wealth.

Further Dr. Abu-Ghazaleh reviewed some of TAG.Global's achievements in the field of knowledge, referring first to the establishment of Talal Abu-Ghazaleh for Technologies

(TAGTech) company which established the first factory for assembly lines of computers and technological devices in the Arab world using international advanced technologies, in addition to the establishment of Talal Abu-Ghazaleh Digital University where learning is completely conducted remotely, and the establishment of Talal Abu-Ghazaleh University College for Innovation (TAGUCI) which aims to graduate innovators. That is in addition to Talal Abu-Ghazaleh Academy which digitally offers hundreds of professional and training programs in business knowledge capacity building.

In conclusion, Dr. Abu-Ghazaleh affirmed that TAG.Global strives to offer its services at the highest available levels. Therefore, it worked through Talal Abu-Ghazaleh Information Technology International (TAGITI) on creating more than 100 electronic solutions in the fields of business particular, and the list of accomplishments goes on.

The Arab Forum for Scientific Research and Sustainable Development was established through the Arab League Educational, Cultural and Scientific Organization (ALESCO) to build partnerships between education and scientific research sectors with other sectors concerned with development in the Arab world. It also strives to attract Arab scientists and experts to contribute to the transfer and indigenization of advanced technologies and to take part in improving development programs in the Arab region.

Talal Abu-Ghazaleh Digital University

TAG-DU

■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce "Diploma in Hospitality Management."

This program describes the required skills for working in the hospitality field,
and how to successfully improve your competencies.

The suggested sequence consists of seven courses; the candidate needs to
complete five courses and provide certificates of completion for each course
taken.

Course 1: Introduction to Global Hospitality Management
In this course, you will learn how to explore the many wide-ranging career opportunities in hospitality and hotel management, gain career advice and stories from international industry experts, use an analysis tool to evaluate competitors and make strategic decisions, analyze factors leading to an own-vs.-lease decision, explore distribution channels and pricing strategies, and learn how to select smart, talented employees.
Institution Offering the Course: Cornell University

Platform: edX
Length of course: Six weeks
Link access to the course: https://www.edx.org/course/introduction-globalhospitality-cornellx-hosp-101x-0

Course 2: International Hospitality Luxury Management
In this course, you will learn strategies and skills for managing luxury brands within the hotel and tourism industry, analyze the essence of a luxury brand and learn marketing techniques and trends to better position your services. You will also learn how luxury brands are created and how to properly communicate the value of your brand.

Institution Offering the Course: The Hong Kong Polytechnic University
Platform: edX
Length of course: Six weeks
Link access to the course: https://www.edx.org/course/international-hospitalityluxury-hkpolyux-htm-541x

Course 3: Managing Human Resources in the Hospitality and Tourism
Industry
In this course, you will learn how to analyze contemporary issues in the management of human capital in the hotel and tourism industry, within both macro- and micro-perspectives.
Institution Offering the Course: The Hong Kong Polytechnic University
Platform: edX
Length of course: Six weeks
Link access to the course: https://www.edx.org/

course/managing-humanresources-hospitality-hkpolyux-htm533x19

Course 4: Managing Marketing in the Hospitality and Tourism Industry

In this course, you will learn how to apply marketing knowledge and skills to the hotel and tourism industry, best practices for building customer loyalty and creating a strong brand and learn how to efficiently communicate to stakeholders through integrated marketing communications. You will also learn about the importance of marketing to both previous and new customers.

Institution Offering the Course: The Hong Kong Polytechnic University
Platform: edX
Length of course: Six weeks
Link access to the course: https://www.edx.org/course/managing-marketing-hospitality-tourismhkpolyux-htm534x

Course 5: Demand Management: Breaking down today's Commercial Silos

This course aims to break down the commercial silos (Asset Management, Demand Generation, Digital Marketing, Demand Optimization) and reveal the journey from long-term asset development through to short-term profit tactics and how commercial teams can align themselves throughout the organization.

Institution Offering the Course: ESSEC Business School
Platform: Coursera
Length of course: Four weeks

Link access to the course: https://www.coursera.org/learn/demandmanagement

Course 6: The Arts and Science of Relationships: Understanding Human Needs

This course provides an introduction to the basic concepts of the Strategies and Skills Learning and Development System (SSLD), basic practice principles and methods of SSLD, the SSLD framework for relationship management assessment, core competencies in the relationship management application of the SSLD system.

Institution Offering the Course: University of Toronto
Platform: Coursera
Length of course: Six weeks
Link access to the course: https://www.coursera.org/learn/human-needs

Course 7: The Politics and Diplomacy of Cooking and Hospitality

In this course, you will gain a better understanding of politics through the study of interpersonal relationships, deepen your knowledge of diplomacy and learn more about hospitality as an exercise in atonement, gain insights into cultural and intercultural issues, compare various lifestyles, and surprising cultural practices and habits.

Institution Offering the Course: Ecole Hôtelière de Lausanne and Grenoble Ecole de Management
Platform: Future Learn
Length of course: Six weeks
Link access to the course: https://www.futurelearn.com/courses/geopoliticshospitality?utm_source=mooc-list

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