



TAGI-UNI Newsletter

May 2020, Issue 51



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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الجامعة الافتراضية السورية
SYRIAN VIRTUAL UNIVERSITY

The Syrian Virtual University (SVU) is an accredited state university established by legislative Decree No. 25 of the year 2002. SVU is working to provide a modern learning, training and research system in the academic and vocational fields to enable the learner and the trainee to engage effectively and directly in the labor market by developing their skills and region-specific needs in science and technology

Establishment of

■ Abu-Ghazaleh for Technologies' Factory at Madaba Industrial Estate



Amman - Talal Abu-Ghazaleh Global (TAG. Global) resumed work on the establishment of Talal Abu-Ghazaleh for Technologies (TAGTech) factory at Madaba Industrial Estate, after brief suspension last March due to the outbreak of Coronavirus pandemic.

The establishment of TAGTech factory comes as a part of the construction agreement signed between TAGTech, a member of TAG.Global, with Jordan Industrial Estates Co. (JIEC), as well as a fulfillment of TAG.Global's commitment represented by its Chairman, HE Dr. Talal Abu-Ghazaleh, to serve the nation by helping boost Jordanian technological development under the guidance of His Majesty King Abdullah II ibn Al-Hussein.

The factory, which will soon be completed will become the first operational technological factory at the Industrial Estate that produces technical products: the first of their kind in the Kingdom and the Arab region. It is expected to positively affect the economic and local development.

The selection of Madaba Industrial Estate to host the factory came after conducting a series of meetings with the concerned officials at the Ministry of Industry, Trade & Supply and JIEC, who offered all required facilities to establish the factory. The factory will be built on a five-donum plot of land that was wholly purchased for the project.

Dr. Abu-Ghazaleh extended his gratitude

to HE Minister of Industry, Trade & Supply Dr. Tareq Al-Hamouri for his support to the implementation of the project and the provision of various facilities by the concerned directorates despite the exceptional circumstances the country is experiencing.

It is worth mentioning that the agreement was signed following the establishment of TAG-Tech firm last October with the aim of designing and manufacturing high-tech devices including laptops, tablets and smartphones at competitive and affordable prices for all.

■ Palestinian Students Receive a Surprise Question on the Life of Abu-Ghazaleh in their English Exam

RAMALLAH - In recognition of Dr. Talal Abu-Ghazaleh's unmatched support for Palestine and its students, the Ministry of Education decided to add one question to the trial English exam paper about the life of Dr. Abu-Ghazaleh, his endless support to Palestine; education in particular.

Thousands of high school (tawjihi) students will be required to answer all questions including the occupations Dr. Abu-Ghazaleh took when he was young, the educational institutions he established, in addition to the many other projects of his such as the All for Palestine initiative.

Upon hearing the news, Dr. Abu-Ghazaleh expressed his pride of all Palestinian students for their handling of the severe challenges they face on daily basis and yet they managed to fulfill their dreams and excel in their life to become famous doctors, engineers, poets... etc.

The famous All for Palestine initiative which was launched in 2010 aims to highlight Palestinian creativity across the world as well as promote and support Palestinian achievements in various fields and areas. It reflects the originality and the creativity of Palestinians in Diaspora. It is also recognized as a reliable source for those who aspire to provide a prosperous future for their Palestinian families.

Dr. Abu-Ghazaleh is widely known as a philanthropic businessman at the leading edge of change. His initiatives in the educational field witnessed no boundaries with his establishments of several educational institutions such as Talal Abu-Ghazaleh University College for Innovation, the E-training Center in Gaza which provides the youth with electronic knowledge skills and the electronic Jerusalem market that supports Arab Palestinians in Jerusalem.

A proud refugee himself, Dr. Abu-Ghazaleh has always stressed that suffering is a blessing, thus encouraging Palestinian students to follow their dreams anytime and anywhere.

1948. The book also includes personal stories from his life such as the significant moment his mother made a jacket for him out of the refugee blanket.

His book "Blankets becomes Jackets", is an inspiration to all those who read it as it includes many of the historical turns and events in the life of this proud refugee, and the book describes the obstacles and the victories that occurred as a result of forced migration from Palestine in

Adopted by many schools, the 'Talal Ibn Adeebah' children story which talks about the early life of Dr. Abu-Ghazaleh is approved by the Ministry of Education to be available and displayed at all public and private school libraries.

Passage B: Read the following passage carefully then answer the questions that follow (10 points)

Dr. Talal Abu-Ghazaleh is widely recognized as a humanitarian businessman at the leading edge of change. As founder and chairman of the Talal Abu-Ghazaleh Organization (TAG-Org), he has built an international company that operates more than 100 offices worldwide as a global provider of professional and educational services. This is the story of a refugee who became a global figure by turning adversities into blessings through understanding suffering and difficult circumstances as gifts for the soul.

Born in Jaffa in 1938, Abu-Ghazaleh had to flee with his parents to Lebanon in 1948. He obtained a degree in business administration at the American University of Beirut on a United Nations scholarship. "I had no choice but to study hard in order to win a scholarship; other students had better lives and better options, but for me the case was different since I had to spend nights studying under a street lamp because we simply did not have any electricity. But I remember that the light in the street was brighter and better than any light in other houses," Abu-Ghazaleh said with a smile.

Between selling ice cream and offering private lessons, the young Abu-Ghazaleh tried to make ends meet. "I was forced to study and work at the same time. I used to carry a heavy box on my back filled with ice cream to sell, and it taught me the basics of running a business.

Dr. Abu-Ghazaleh's vision of education as a human right has led him to create the Talal Abu-Ghazaleh University, a virtual gateway to the world's best education. He also founded the Talal Abu-Ghazaleh Graduate School of Business in Bahrain. His admiration to learning encouraged him to launch a dictionary holding his name. There is nothing called free time in the dictionary of Abu-Ghazaleh, and the little time he has he spends reading. "I consider myself a student who has not yet graduated, and that is why I make sure to read everything I can.

In 2010, Abu-Ghazaleh launched the "All for Palestine" initiative that aims to highlight Palestinian creativity across the world and promote and support Palestinian achievements in various fields. It reflects the image of original and creative Palestinians in the diaspora.

Q1. Decide whether the following sentences are True or False: (4 points)

1. Dr. Talal Abu-Ghazaleh is from Lebanon. ()
2. Dr. Talal Abu-Ghazaleh's family was a rich one. ()
3. Abu-Ghazaleh reads in all topics. ()
4. Talal Abu-Ghazaleh Organization works all over the world. ()

Q2. Circle the correct option: (3 points)

1. Dr. Abu-Ghazaleh is a/an -----
a. doctor b. business person c. educator
2. The Talal Abu-Ghazaleh University provides learning -----
a. online b. in traditional classes c. at home
3. "All for Palestine" highlights the Palestinian achievements in -----
a. business fields b. different fields c. education field

Q3. Complete the following table: (3 points)

Two jobs Abu-Ghazaleh worked in when he was young	1.----- 2.-----
Two educational institutions Abu-Ghazaleh established	1.----- 2.-----
Two aims of "All for Palestine" initiative	1.----- 2.-----

■ ‘Abu-Ghazaleh for Technologies’ Signs Cooperation Agreement with “Cleopatra Trading & Contracting L.L.C” to Distribute its Electronic Devices in Oman



MUSCAT - Talal Abu-Ghazaleh for Technologies (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG. Global), and Cleopatra Trading & Contracting L.L.C. a leading online retailer in the Sultanate of Oman, signed an agreement to distribute and facilitate the purchase of TAGTech electronic devices.



Signing the agreement comes as a part of TAG. Global’s continued commitment to facilitate the purchase of TAGTech electronic devices. Accordingly Cleopatra will exhibit TAGTech products for sale to the public at its showrooms located throughout the Sultanate of Oman.

The new TAGTech devices namely the tablets and laptops are characterized by their high-specs and competitive and affordable prices for all including (TAGITOP-Multi, TAGITOP-Plus) laptops and TAG-DC tablet.

The new TAGITOP devices come with a 15.6 inch full HD with Intel HD-Graphics card.

TAGITOP-Plus comes with an Intel Core i7-8550U processor, 8 GB RAM with two different types of SSD (128 GB and 1TB HDD), while TAGITOP-Multi comes with Intel Core i7-6500U and an additional NVIDIA graphics card with 2 GB memory.

Furthermore, TAG-DC comes with an Octa Core 1.6 GHz and 1.2 GHz CPU, 4 GB RAM, 64 GB storage and high-quality front and rear camera in addition to dual SIM card slots with 4G connectivity.

For more information, please visit: tagtech.global

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**
Provider: Amity University
Duration: 3 years Fees: \$3150
- **Marketing for Global Entry**
Provider: Thunderbird School of Global Management
Duration: 3 weeks Fees: \$400
- **Pre-Intermediate Course “A2”**
Provider: Velawoods
Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

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